

LAST CALL - Deadline extended - July 31, 2010

ISMICK 2010

13th International Symposium on the
Management of Industrial and Corporate Knowledge

***KNOWLEDGE & TECHNOLOGY TRANSFERS, COOPERATION AND
MULTICULTURAL PROBLEMS***

13-15 October 2010

**UTSEUS, Sino-European School of Technology of
Shanghai University
Suzhou, China**

Over more than 15 years Knowledge Management has been explored and promoted both in private organizations and in public administration. Today, the key role of knowledge in socio-economic development and innovation is universally acknowledged, and knowledge management has gradually matured into a recognized discipline.

Since 1993, ISMICK conference meetings are held yearly as working symposia. In the ISMICK meetings we actively seek to combine and discuss ongoing research, professional practice, and consultancy perspectives aimed at capitalizing on knowledge processes and assets. The meeting attracts and mixes an international group of professional people from academia, business, and consulting firms, engaging in lively discussions confronting theory and practice. ISMICK has started as a series of conferences that were organized by IIIA (Institut International pour l'Intelligence Artificielle, Compiègne, France). Since 2009, it is becoming an important activity of the IEEE SMC Technical Committee on Computer Supported Cooperative Work in Design (CSCWD).

The official language is English.

ISMICK 2010 deals with all aspects relating to the management of industrial and corporate knowledge, but will pay special attention to the theme of ***KNOWLEDGE & TECHNOLOGY TRANSFERS, COOPERATION AND MULTICULTURAL PROBLEMS***. In our networked society, knowledge workers increasingly cooperate and participate across existing organizational and national boundaries. Monolithic organizations are progressively replaced by more open, adaptive and cooperative structures with stronger capacities for innovation. This raises new issues – for practice as well as research – how knowledge management strategies help organizations to survive and thrive in the networked society, and how collaborative problem solving and innovative knowledge creation is to be shaped across multinational and multicultural organizations.

Papers and contributions are invited on all aspects of industrial and corporate knowledge management (KM), including but not limited to:

- **Managing knowledge and technology transfer within and among organizations**
- **Managing knowledge sharing in multicultural organizations**
- **KM in international communities of practice and expertise**
- **Case studies, practical experiences, and lessons learnt in KM**
- **KM in networked organizations**

Keynote Program

The ISMICK 2010 Symposium will include an interesting program of invited talks related to knowledge and technology transfer in the context of intercultural organizations

Important Dates

Submission of papers: **July 31, 2010**

Notification of acceptance: **August 31, 2010**

Final version due: **September 19, 2010**

ISMICK 2010: October 13-15, 2010, Suzhou, China

Call for papers

ISMICK 2010 invites authors to submit original papers in English on research, practice and experience in the field of knowledge management, and in particular related to knowledge & technology transfers, cooperation and multicultural problems. Academic as well as business practice and consultancy experience papers are welcome. ***Each paper, written in English, should be no more than 8 pages (IEEE proceedings format), including references and illustrations.*** Papers must be submitted electronically in PDF format through the ISMICK 2010 EasyChair website. The deadline for submission is July 31, 2010.

All submitted papers will be subject to review by an international committee of peers. All authors of selected papers will receive notification of acceptance by the conference committee by August 31, 2010. Final versions of accepted papers should be submitted electronically and according to the formatting instructions in PDF format by September 19, 2010. Authors of accepted papers will be invited to give an oral presentation followed by a plenary discussion during the conference. Accepted papers will be included in the proceedings of ISMICK 2010. A selection of papers will be considered to be published in the IEEE-SMC Transactions on CSCWD. All individuals participating in the conference will receive a personal copy of the proceedings.

Organization

ISMICK 2010 is organized by Shanghai University, General Organization in cooperation with the UTSEUS, China (Prof. Dr. Michel Grenié), Southeast University – SEU, China (Prof. Dr. Junzhou Luo), University of Technology of Compiègne, France (Prof. Dr. Jean-Paul Barthès), the UTC Center of Innovation (Dr Pierre Gohar) and the IIIA Institute, France.

The Program Committee is chaired by Dr. Milton Ramos (TECPAR – Paraná Institute of Technology, Brazil), and co-chaired by Dr. Adriana Vivacqua (Federal University of Rio de Janeiro, Brazil) and Prof. Dr. Jean-Paul Barthès (University of Technology of Compiègne, France).

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Jean-Paul Barthès (UTC, France, co-chair)

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Prof. Dr. Bofeng Zhang (Shanghai U., China)

Other Important Information

ISMICK 2010 Conference organization:

Dr. Michel Grenié

UTSEUS (<http://www.utc.fr/formations/utseus.php>)

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Homepage:

<http://www.ismick.org>

Submission page:

<http://www.easychair.org/conferences/?conf=ismick10>